

CBCRP Policy Initiative Menopause, Treatment Guidelines and Breast Cancer

**Informational Webinar for
Prospective Applicants**

Agenda

- The California Breast Cancer Research Program (CBCRP)
 - CBCRP Program-Directed Initiatives
 - CBCRP Policy Initiative
- Menopause, Treatment Guidelines and Breast Cancer
 - Funding Opportunity Overview
 - Details from the RFQ
 - How Grants are Evaluated
 - Important Dates
- Resources for Submitting an Application in SmartSimple

California Breast Cancer Research Program (CBCRP)

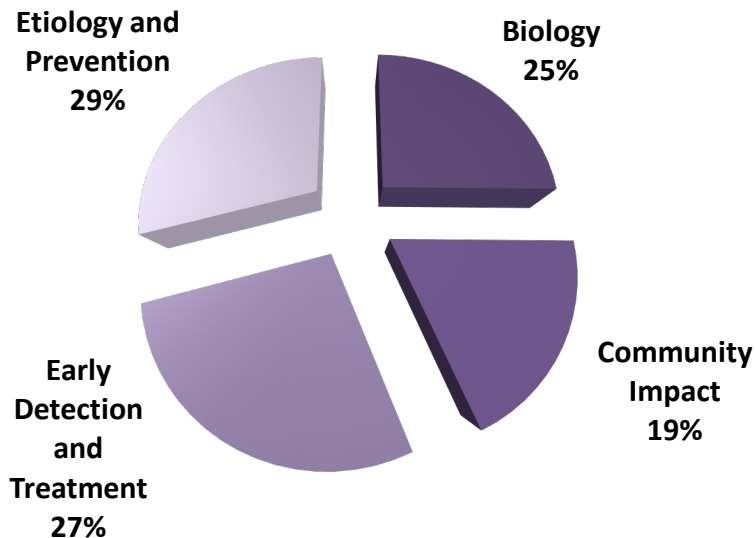
- Founded in 1993
 - breast cancer activists, scientists, clinicians, state legislators, and University of California officials collaborated to win passage in the state legislature of the California Breast Cancer Act.
 - funded by a tax on tobacco products, voluntary state personal income tax form check-off, and individual contributions.
 - tax check-off has drawn over \$14 million for breast cancer research.
- Grown to become one of nation's largest state-funded breast cancer research effort
- Among the largest breast cancer research funders in the world
- Ninety-five percent of our revenue goes directly to funding research and education efforts

Mission: to eliminate the burden of breast cancer in California through innovation in research, communication, and community partnered initiatives focused on prevention, treatment, and survivorship.



Since 1994, CBCCRP has funded

- Over 1,200 grants
- Totaling over \$290 million
- To over 840 academic & community researchers
- At over 170 institutions across the state



CBCRP Policy Initiative

Vision

To close the gap between research and policy by funding research that contributes to creating an environment in California that leads to less breast cancer.

Purpose

To fund directed policy research on issues related to the prevention, detection, and treatment of breast cancer, as well as research into the formulation of policy alternatives that will reduce the incidence of and/or morbidity and mortality from breast cancer in California.

The goal is to allow breast cancer-related policy changes to be grounded in science that is timely, relevant, and credible



Policy Research Advisory Group (PRAG)

- Guide the Policy Initiative – deciding on project topics, reviewing applications and providing recommendations for funding to the CBCRP Council
- Composed of California-based policymakers, representatives of organizations involved in breast cancer-related policy development, and advocates.
- Members of the CBCRP Council’s Policy Committee serve as ex-officio members of the PRAG.

<https://www.cbcrp.org/priorities/sri/policy/prag.html>

Menopause, Treatment Guidelines and Breast Cancer Overview

Aim: To examine the evidence on menopause treatment and breast cancer, whether the current clinical guidelines reflect that evidence, whether these guidelines are being adhered to in California and if there are any disparities in awareness or treatment options being offered to different communities. It also aims to ascertain whether the guidelines differentiate recommendations for patients with a history of or at high risk of breast cancer, how they can be improved regarding breast cancer, and how awareness of the guidelines and adherence to them can be improved.

Budget: Up to \$150,000 direct costs plus separate \$50,000 direct costs dissemination plan budget

Length: 6 months

Eligibility:

- Any individual or organization in California may submit an application.
- The research must be conducted primarily in California.

Menopause, Treatment Guidelines and Breast Cancer Research Questions

1. What is the latest evidence on menopause treatment and breast cancer?
2. Do the current clinical guidelines on managing menopausal symptoms reflect this evidence?
3. Do they distinguish recommendations for patients with a high risk of or a history of breast cancer and those with lower risks?
4. How can they be improved especially regarding breast cancer?
5. Are clinicians in California aware of the evidence and guidelines and are they adhering to them. What barriers exist? How could adherence be improved.
6. What is the likely impact of proposed coverage and guideline changes in California under consideration to replace AB432.
7. Are there disparities in awareness and treatment options offered to different communities in California? How could these be mitigated?
8. Are patients' preferences on treatment being taken into account by clinicians? How can this be improved?

Menopause, Treatment Guidelines and Breast Cancer Approaches and Methods 1

Project plans should incorporate the following activities:

- A review of the current evidence on menopause treatment and breast cancer – especially the impact of different treatment types and variations between populations.
- A review of the current guidelines from authoritative bodies and whether they are being adhered to in California along with an analysis of how they consider breast cancer risk and the latest evidence on menopause treatment and breast cancer.
- Interviews or surveys of diverse California stakeholders including patients, clinicians, public health professionals, policymakers, researchers, breast cancer advocates, community representatives and others on how these guidelines and their communication can be improved especially regarding breast cancer.

Menopause, Treatment Guidelines and Breast Cancer Approaches and Methods 2

- Analysis of any disparities in awareness of and treatment options offered to different California communities and how those could be mitigated.
- Analysis of the concurrence between patients' treatment preferences and the treatments they are offered and/or receiving, and any disparities identified between California communities.
- An analysis of the likely impact of changes to coverage requirements, guidelines around CME requirements or awareness campaigns on guideline adherence among clinicians and public health professionals.
- A review of activities in this area in other States and lessons that could be learned for California.

Menopause, Treatment Guidelines and Breast Cancer Community Engagement

- Partnership with an Advocacy and/or Community Organization that can engage appropriate stakeholders and partner in policy development and implementation is a requirement for this award.
- This may be accomplished by having the Community Organization serve as the applicant organization or receive a subcontract as a Co-Investigator.
- The community organization should be involved in the development of the project, goals, aims, and research questions and should drive the identification and definition of community needs and health equity imperatives.
- Community members and advocates should be compensated as experts.

Menopause, Treatment Guidelines and Breast Cancer Dissemination and Public Engagement Plan

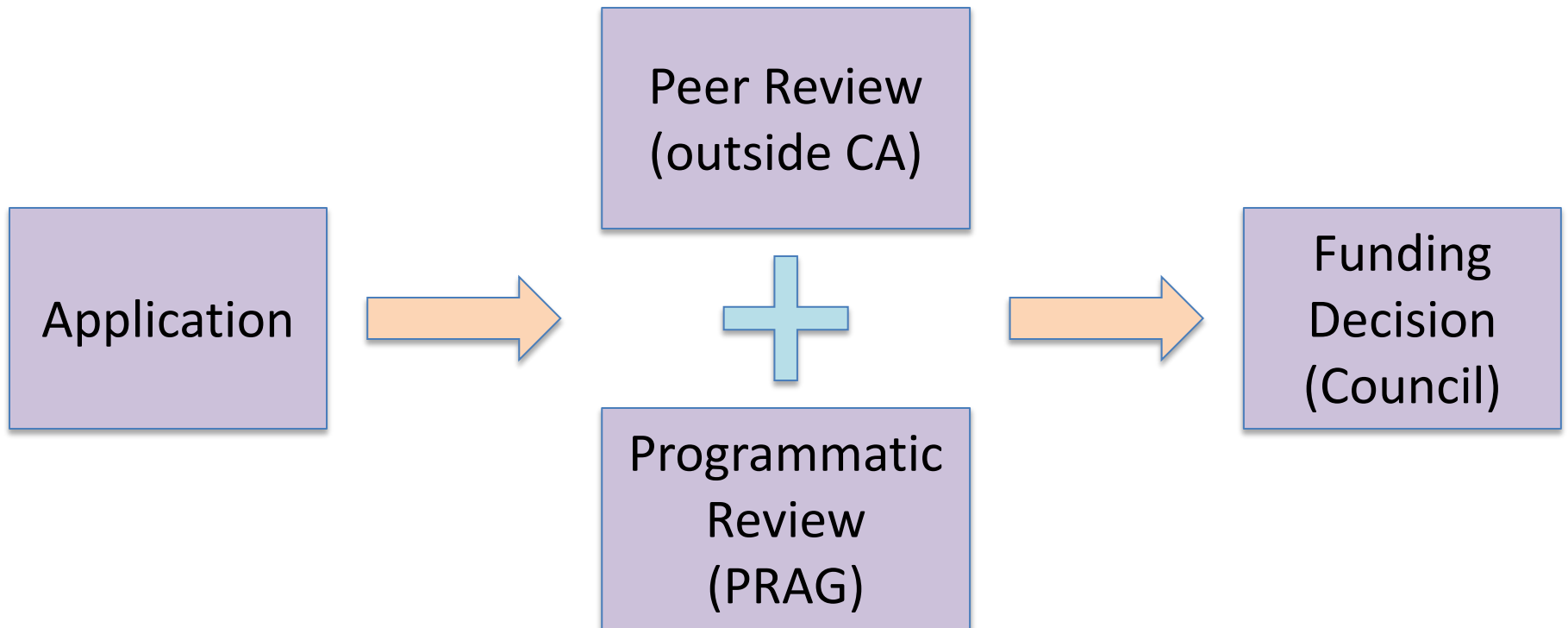
Dissemination and Public Engagement is a critical element of this initiative. Applicants should:

- Present a complementary **draft** Dissemination and Public Engagement Plan for the project with the initial application.
- Prepare a separate, non-binding, non-guaranteed **draft** budget (Max. direct costs of \$50,000) and budget justification.

Successful applicants will submit an updated, detailed Plan with specific stakeholders, activities and final budget for approval with the Final Report at the end of the six-month project.

Questions?

Two-Tier Evaluation Process



Menopause, Treatment Guidelines and Breast Cancer Review Criteria

	Criteria
Peer Review	<ul style="list-style-type: none">• Approach• Feasibility• Potential for Policy Implementation
Programmatic Review	<ul style="list-style-type: none">• Responsiveness• Lay Abstract• Addressing the needs of the underserved• Community Involvement• Dissemination and Implementation Potential

Application Components

Form/Attachment	Review
Lay Abstract	Peer and Prog. Rev.
Scientific Abstract	Peer and Prog. Rev.
Budget and Justification	Peer Only
Research Plan	Peer Only
Program Responsiveness	Peer and Prog. Rev.
Community Engagement	Peer and Prog. Rev.
Biosketches	Peer and Prog. Rev.
Facilities	Peer Only
Human Subjects	Peer Only
Appendix	Peer Only

Important Dates

	Date
Applications due	October 29, 2026 (12 noon PT)
Notification of funding status	January 15, 2027
Project start date	February 1, 2027

Any Questions?

How To Submit A Proposal In Smartsimple

Research Grants and Program Office (RGPO) Contracts and Grants Unit (C&G)

- C&G works in collaboration with CBCRP, serving as interface on administrative and procedural aspects your **Application** submission and review process.
- Contact information:
Email: RGPOgrants@ucop.edu (Best method)
SmartSimple application system:
<https://rgpogrants.ucop.edu>

Menopause, Treatment Guidelines and Breast Cancer Questions and Additional Information

Applications are due no later than October 29, 2026 (12 noon PT)!

Useful links:

- SmartSimple application system: <https://rgpogrants.ucop.edu>
- Menopause, Treatment Guidelines and Breast Cancer: <https://www.cbcrp.org/funding-opportunities/health-policy-initiative/>
- Additional funding opportunities: cbcrp.org/funding-opportunities/index.html

For programmatic questions, contact Sharima Rasanayagam, CBCRP Director:

- Sharima.Rasanayagam@ucop.edu

For questions about SmartSimple, technical issues, or application instructions and forms, contact Research and Grants Program Office Contracts and Grants unit:

- RGPOgrants@ucop.edu