



**Nearly 30,000 Californians  
will be diagnosed with  
breast cancer this year**

## WHO WE ARE

### FOUNDED FROM PASSION AND NEED

In 1993, California breast cancer activists joined forces with scientists, healthcare professionals, and state legislators to win passage of legislation that created the California Breast Cancer Research Program (CBCRP).

- The CBCRP is the most successful state-funded breast cancer research effort in the country
- In our first dozen years, we awarded over \$290 million in over 1200 grants to over 140 institutions and community organizations throughout the state
- Ninety-five percent of our funding goes to research and education efforts
- There's more work to be done

**Join the thousands of  
others who have helped  
us push for new discoveries!**

The mission of the CBCRP is to eliminate breast cancer by leading innovation in research, communication, and collaboration in the California scientific and lay communities.

The California Breast Cancer Research Program (CBCRP) is administered by the University of California, Office of the President. All donations are tax deductible.



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**DRIVING  
BREAST CANCER RESEARCH  
IN PROMISING  
NEW DIRECTIONS**



## SCIENTIFIC EXCELLENCE

### SUPPORTING NEW IDEAS AND PUSHING BOUNDARIES

We fund high-quality research for greater impact—studies that challenge existing beliefs, look in new directions, or incorporate new techniques or approaches, such as:

- Individualized therapies and reliable predictors of the disease’s course
- Focus on underserved groups, such as women with disabilities who have trouble accessing breast cancer services
- Identifying how services should be crafted to meet the needs of diverse ethnic communities
- Low-toxic therapeutics from natural products like broccoli, mushrooms, and grape juice

We’re leading a coordinated, statewide effort to examine:

- The role of the environment and lifestyle in breast cancer
- The reasons why some people bear a greater burden of the disease

### TRAINING FOR THE FUTURE

We support young researchers while they finish their training under a mentor’s supervision. Their talent and imagination lead us down creative paths of investigation.

### SCIENTIFIC INTEGRITY

We seek the best science that will lead to progress in eliminating breast cancer. We have built a nationally recognized peer review system with expert scientific and advocate reviewers from around the country and fair but rigorous standards for judging scientific excellence and innovation.

## COMMITMENT TO COMMUNITY

### INVOLVING ADVOCATES AND COMMUNITIES

The CBCRP was created from the energy, wisdom, and dreams of the women and men affected by breast cancer.

Honoring that vision, advocates are involved at every level of our program. Their participation reminds us that breakthroughs are not meant to languish in scientific journals, but instead should be leveraged into practical use and greater impact against the disease.

### ADVANCING RESEARCH THROUGH COMMUNITY PARTNERSHIP

We help communities collaborate with experienced investigators and actively participate in research about issues that concern them. Previous collaborations have resulted in:

- Improving access to services
- Reducing side effects of treatment
- Improving patients’ quality of life and their ability to cope with the disease



### INFORMING THE PUBLIC

We announce our progress, solicit feedback, and encourage public involvement through publications, meetings, and our website. We make sure that our research results can be understood by a wider audience, so that the answers can be translated quickly into the hands of the people who need them.

## YOU CAN MAKE A DIFFERENCE

### JOIN US – BECOME A COMMUNITY PARTNER

Learn about the latest findings through our website ([www.CABreastCancer.org](http://www.CABreastCancer.org)), our publications, and our biennial symposium.

Investigate your questions about breast cancer. Learn how by visiting our website or calling us toll-free at (888) 313-2277.



### SUPPORT OUR RESEARCH

- **Donate online** via our secure server at [www.CABreastCancer.org](http://www.CABreastCancer.org)
- **Donate by mail:** Please make your check payable to **The Regents of the University of California** and on the check memo line, please write: “Breast Cancer Research Program”
- **Tax Check-off donations** through State Income Tax Form 540 are easy and tax deductible
- **Volunteer**
  - o Sponsor events with us
  - o Host an information rally for us
  - o Join us at our events
- **Tell Your Friends:** Help us widen our reach.

## GET INVOLVED

✓ **YES**, I want to help eliminate breast cancer by supporting the work of the California Breast Cancer Research Program. Enclosed is my contribution.

Please make your contribution check payable to The Regents of the University of California and, on the check memo line, please write: “Breast Cancer Research Program.” **All contributions are tax-deductible** and will be acknowledged with a return letter.

Please provide us with your contact information:

NAME: \_\_\_\_\_  
 STREET \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY, STATE, ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

\_\_\_ I prefer to remain anonymous, so the CBCRP should not acknowledge my gift in its publications.

\_\_\_ You may acknowledge my gift (name only) in CBCRP publications.

This gift is: \_\_\_ in memory of \_\_\_ in honor of

NAME: \_\_\_\_\_

Please send an additional acknowledgement card to:

NAME: \_\_\_\_\_  
 STREET \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY, STATE, ZIP: \_\_\_\_\_

\_\_\_ I cannot make a contribution at this time but would like to be included in your mailing list.

Return to:  
 California Breast Cancer Research Program  
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Thank you for your support.