

**Breast Cancer Research Council Meeting Minutes**  
**June 20, 2014: Council Meeting**  
**1111 Franklin St. Room 5320 Oakland, CA**

**Members Present:** Maria Caprio, Jon Greif, K. Alice Leung, Janice Mathurin, Melanie Marty, Arash Naeim, Marta Nichols, Sharima Rasanayagam, Ted Schettler, David Wellisch

**Members Absent:** Cynthia Gomez, Marjorie Green, Karuna Jaggar, Naz Sykes, Kristiina Vuori,

**Staff:** Sharan Campleman, Nancy Carmona (CBCRP summer intern), Lyn Dunagan, Senaida Poole, Mhel Kavanaugh-Lynch, Katie McKenzie, Lisa Minniefield,

**Guests:** Janna Cordeiro, Mary Croughan

**I. Call to Order:** Jon Greif called the council meeting to order at 8:32am and initiated introductions

**II. Approval of Minutes:** The council reviewed the minutes from the April meeting.

MOTION: Melanie moved (Sharima seconded) that the council approve the April minutes. The motion passed unanimously.

**III. CBCPI:**

**A. Funding Recommendations:** Sharan presented the New Paradigm Concept Proposal. The plan is to update and expand the original Paradigm of Breast Cancer Causation and Prevention to include a broader range of contributors to breast cancer. A funding recommendation will be requested at the next council meeting. She also presented the review of the No Cost Scope Extension Request for *The Maternal Exposure in Pregnancy as a Predictor of Daughter's Breast Cancer: Proof of Concept Study in the Three Generations (3Gs) Breast Cancer Population of the Child Health and Development Studies*. The council discussed the project.

MOTION: Jon moved (Melanie seconded) that the council approve the Barbara Cohn Proof of Concept No Cost Scope Extension. The motion passed unanimously.

**B. Summary Update Presentation:** Sharan gave an update on the progress of the initiatives including the completion of the Gaps supplemental document and a summary of the concept proposals that were approved by the council. The proposals will be presented to the Steering Committee for further consideration at their first meeting scheduled for June 25-26<sup>th</sup>.

**C. RFPs for Review:** Sharan presented the two RFPs and the council discussed the content and questions in the proposals.

MOTION: Melanie moved (Jon seconded) that the council approve to move forward on the *Occupational Chemicals Exposures in California and Breast Cancer Risk* RFP. The motion passed unanimously.

**MOTION:** Jon moved (Melanie seconded) that the council approve to move forward on the *Chemical Safety Testing to Reduce Breast Cancer Risk* RFP. The motion passed unanimously.

**IV. Priority-Setting Presentation:** Sharima briefly updated the council on the Priority-Setting activities to date.

**A. Disparities:** Maria reviewed the timeline and goals of the disparities research. She also presented the data, information questions, conclusions and recommendations, pointing out the uniqueness of the CBCRP in areas of disparities. She also presented the conclusions and recommendations for the questions. Jon recommended coupling disparities with the environmental exposures and prevention research and being more specific when addressing disparities in Translational and IDEA awards.

**B. California Specific:** Jon briefly summarized the California Specific data and four information questions. Sharan then presented the statistics from the California Cancer Registry (CCR) on Incidence and Mortality Rates for females with breast cancer in the areas of age, race, geography, and socioeconomic status. The council discussed the data and how unique California's statistics are compared with the rest of the nation. Sharan presented data for the first two information questions and Senaida requested recommendations from the council. Jon presented the data and draft conclusions and recommendations for the other two questions. The group also discussed the lack of funding in the area of prevention.

The recommendations will be finalized and brought to the Priority-Setting Retreat in March 2015.

**MOTION:** Alice moved (Arash seconded) that the council approve the recommendations in the areas of Disparities and California-Specific research. The motion passed unanimously.

**V. Committee Reports:**

**A. Advocacy Involvement:** Maria updated the group on the progress of the committee including the timeline and deliverables that were discussed during the committee call. A draft of the Advocate Reporting Forms/Instructions and dates for the applicant and advocate webinars will be due to the committee by the end of June. Also, to maintain a relationship with advocates, a simple survey will be created for the Advocate Registration in early July. A summary report will also be created of the Cycle 19 and 20 Applicant Survey results and the Cycle 20 Reviewer Evaluation results.

**B. Outreach:** David presented a summary of the meeting including the committee's discussion of revising the Conference Award to clarify expectations and change the Program's communication strategies. They recommended adding the goal, "create tools for educating members of the public about breast cancer", increasing advocacy involvement in all aspects of the conference, requiring a specific deliverable from the meeting, and strongly recommending video recording the event for future distribution. The communication goals are to increase high quality applications, increase fundraising, and raise awareness of research findings and funding strategies to the public.

Social media was also a topic of discussion, identifying Twitter as the most preferred tool. The committee also discussed reducing the cost of future symposiums by downsizing it to a one day event, with or without a reception, possibly connecting it to other breast cancer meetings occurring in California, finding lower to no cost venues, and to webcast and archive the event to reach a broader audience. The council discussed the possible alternatives to the important yet costly event.

**C. Health Policy:** Mhel gave a brief update on the initiative. The committee was given copies of the project toolkit and network diagram for the steps that are tentatively in place. Mhel will present a plan to the committee and then to the council at the fall meeting.

**VI. SRI Update:** Sharan updated the council on the three statistical methods grants and summarized each award.

**VII. Core Funding Update:** Katie gave an overview the Cycle 20 funding decisions. She also presented the Cycle 21 timeline with the revisions to the LOIs and conference award in the Call for Applications for the council's review and approval.

**MOTION:** Jon moved (Arash seconded) that the council approve the Cycle 21 Call for Applications including the changes to the LOIs and Conference Award. The motion passed unanimously.

**VIII. Community Initiatives Update:** Mhel announced that the Program's NIH application was selected to receive funding for the QuickStart project. Senaida then presented a brief overview of the objectives and outcomes from the CRIBS project and provided the group with the QuickStart course objectives and curriculum. She explained how the key elements of the CRIBS project were applied to create QuickStart. Senaida also gave a brief update on the technical assistance webinars for potential CRC applicants that are scheduled monthly from September-February.

**IX. Director's Report:** Mhel announced that Marjorie Kagawa-Singer was appointed to fill the one council position needed. She also gave a brief update the progress of Easygrants, which is due to launch in October.

Jon overviewed the SB1207, a proposed bill that would modify the existing voluntary check-off system and make it open to all non-profit groups which could potentially eliminate the CBCRP's tax check off funds. Mhel requested that council members each send an opposition letter with a version of the press release about the bill to Sacramento.

**X. Announcements:** Jon announced that on November 15<sup>th</sup> the American Cancer Society will host the *Jewel Ball*, their annual fundraising event. Con Hopper, the former Vice President of Health Affairs will be the guest of honor and UC President, Janet Napolitano, will be a guest speaker. Stakeholders of CBCRP will sponsor a table at the event to be held at the Crow Canyon Country Club in Danville, CA.

Mhel announced that the Community Foundation for Monterey County has an endowed fund that was given to them by a donor that wants it given to breast cancer research. The organization is proposing to give CBCRP funds starting with funding a large portion of a Cycle 20 pay-if grant. If

they like the work of the Program, they will continue to support it. She also announced that Steve Beckwith accepted a position at UC Berkeley and stepped down from his position as Vice President of ORGS.

Jon adjourned the meeting at 3:50pm.