



Module 3:
What kinds of training do
advocates have, and
how can I find an
advocate?

Technical Assistance
Materials for Investigators

California Breast Cancer Research
Program

Many Ways Advocates Receive Training

- National Breast Cancer Coalition Fund Project LEAD®
- The San Antonio Breast Cancer Symposium (SABCS)
- The American Society of Clinical Oncology (ASCO)
- The American Association for Cancer Research (AACR)
- Susan G. Komen for the Cure®, Advocates in Science
- Research Advocacy Network (RAN)
- US Cochrane Center for Evidence Based Medicine
- Patient-Centered Outcomes Research Institute (PCORI)
- Numerous websites, newsletters, and publications
- During participation in research projects such as yours

Start Early

- The earlier you start looking for an advocate to work with, the better
- At least six weeks before the letter of intent (LOI) is due

Multiple Resources for Finding an Advocate

- **Colleagues** who have worked with advocates
 - Recommendations on advocates that they have worked with
 - Tips for meaningful engagement
- **Internet Search:** organizations in your geographic area
- **CBCRP Staff:** have gathered lists of advocates across California who are interested in being contacted

Reach out to CBCRP

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